

11th World Bonsai Convention

Maastricht

2030

NOVEMBER 1-3



Powered by Bonsai Partners Europe & Endorsed by EBA



"Some trees live for centuries.
Their greatest legacy is not their age...
but the friendships they inspire."





Why is 2030 the right moment for the WBFF to return to Europe?

Europe matured last 30 years.

Quality, craftsmanship, education and friendship flourish together now.



Hosting WBC would bring even more people together.

Europe, a strong and good bonsai community

- Strong & growing communities
- Knowledge & style advanced
- Level internationally recognised
- Connected clubs & associations



Bonsai Partners Europe^{VZW}

A World Bonsai Convention requires experience.

Bonsai Partners Europe organised many events & enthused thousands of people into bonsai.

- The Trophy, Crespi Cup and WBFF Convention in Munich 2001
- Experienced team & a dedicated volunteer network.
- Well-connected with clubs and professionals throughout Europe.



This proposal is based on long experience.



Endorsed by the European Bonsai Association

The Voice of European Bonsai
Developing Excellence
Building Connections
Connecting Europe to the World



A United European Bid

WBC Maastricht 2030 is proudly supported by the EBA

The Trophy

What 26 editions have taught us



- Europe's biggest annual event
- Quality benchmark
- World-class demonstrations
- Meeting place
- Renewed Friendships



Strong foundation
for organising a WBC

Maastricht

Why select Maastricht to host the WBC?



- 1992 Maastricht Treaty was foundation for European Union and introduction of the euro.
- Located between Belgium, Germany and The Netherlands, Maastricht is a meeting place for people, ideas and cultures.



The WBFF celebrates friendship across cultures. Maastricht symbolises that.

Maastricht

The city embodies the spirit of bringing people together

At the heart of Europe, it's the ideal place to unite & enthuse people.

- Balance between history & modernity.
- Welcoming atmosphere
- Vibrant cultural life
- International character



an exceptional destination for delegates from every continent.



Maastricht

Easy to reach and enjoy

- Easily reached by road & rail
- Served by several major airports, all within convenient travelling distance
- The MECC, hotels, city centre are all within a short distance of one another
- Wide range of accommodation
- Hundreds of café and restaurants

THE PERFECT CENTRAL LOCATION IN EUROPE

At the heart of Europe, where countries meet and connections come together.

MAJOR AIRPORTS

- 1 Amsterdam Schiphol Airport
175 km | 2.5 hr
- 2 Eindhoven Airport
75 km | 1 hr
- 3 Brussels Airport
85 km | 1.5 hr
- 4 Düsseldorf Airport
90 km | 1.5 hr
- 5 Paris Charles de Gaulle Airport
280 km | 2.5–3 hr

- Major Motorways
- High Speed Rail Connections
- - - From Airport to Maastricht
- ✈ Airport
- City / Town

All distances and driving times are approximate.



Why is MECC the ideal venue for the congress?



- Great exhibition & conference facilities
- Outstanding accessibility
- Space, flexibility and professional infrastructure to host a WBC

Located within walking distance of hotels and close to Maastricht's historic city centre
Perfect setting for exhibitors, traders, demonstrators and visitors from around the world.

Practical MECC information



- All event components under one roof: exhibition, demonstrations, lectures and trade.
- Spacious halls with flexible layouts for a world-class bonsai exhibition.
- 900+ seats auditorium for lectures and demonstrations.
- Professional logistics with easy loading and unloading for exhibitors and traders.
- Ample parking and excellent accessibility by road and public transport.
- Proven experience in hosting large international exhibitions and congresses.
- Walking distance to a wide range of hotels and the historic city centre.

Communication

- Dedicated 11th World Bonsai Convention website (www.worldbonsai2030.com) with link to WBFF, to be launched in Q1-2027.
- Owned social media on FB & IG incl. groups.
- Collaboration with global bonsai media.
- Promotion booth Trophy 2027/28/29/30
- Promotion booth Crespi Cup in 2027/29.
- Promotion during main global events in 2030.



The poster features a large, detailed bonsai tree in a shallow pot, resting on a dark wooden stand. The background is dark blue with white and gold text and logos. In the top right corner, a red banner reads 'Maastricht 2030 NOVEMBER 1-3'. The main title '11TH World Bonsai Convention' is in large white and gold letters. Below it, 'Organised by Bonsai Partners Europe' is written in white. A list of bullet points describes the event's features. At the bottom left, several logos are displayed, including 'Bonsai Partners Europe', 'Bonsai Association Belgium', 'Bonsai Plaza', 'Chiisana-en', 'Crespi Bonsai', 'Lodder | Bonsai bv', and the 'World Bonsai Friendship Federation' logo. The word 'Endorsed by' is written above the WBFF logo.

11TH World Bonsai Convention

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Organised by Bonsai Partners Europe

- World Bonsai Friendship Federation convention
- High quality bonsai from Europe and beyond
- Venue: MECC Maastricht, The Netherlands
- Continuous demos and lectures in 900+ seated auditorium by professionals from Europe, Asia and US
- 8000 m2 indoor trading area (100+ traders)
- Various networking places with catering
- www.worldbonsai2030.com

Bonsai Partners Europe

BONSAI ASSOCIATION BELGIUM

Bonsai Plaza

Chiisana-en

CRESPI BONSAI

Lodder | Bonsai bv

Endorsed by

WORLD BONSAI FRIENDSHIP FEDERATION

Our Vision for 2030

More than an exhibition, it should become a celebration of everything bonsai represents.

- Master artists inspire future generations.
- Professionals and amateurs learn from one another.
- East and West meet in mutual respect;
- Old friendships are renewed.
- New friendships begin.

The goal is not only to organise another successful congress. It is our goal to strengthen the global bonsai community.



Closing Statement

In 2030, we invite the World Bonsai Friendship Federation to Maastricht, a city built on connection, in a venue designed for excellence, and an event organised by a team with a proven record of bringing the international bonsai family together.

Together, let us create a World Bonsai Convention that celebrates our friendships, honours our traditions and inspires the next generation of bonsai enthusiasts around the world.

